S Anderson Strathern

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Scott Flannigan, Senior Associate Fionnlagh Blair, Senior Solicitor Molly McGrady, Solicitor

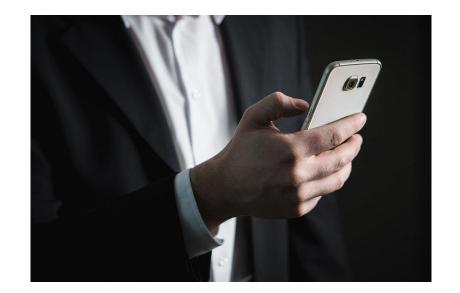
Overview

- What is defamation?
- What legal action can be taken if a defamatory comment is made online?
- The rise of social media
- What action can be taken to remove a social media post?
- Is taking action the best option?
- Practical tips



What is defamation?

"It takes 20 years to build a reputation and 5 minutes to ruin it." *Warren Buffett*



- What is defamation?
- What legal action can be taken if a defamatory comment is made online?
- What are the defences to a claim of defamation?
- What are the remedies for defamation?

Social media

- The rise of social media
- What action can be taken to remove a social media post?
 - Twitter
 - Facebook
 - Instagram
- Is taking action the best option?
- Practical tips





Scott.Flannigan@andersonstrathern.co.uk 0131 625 8020

Fionnlagh.Blair@andersonstrathern.co.uk

0131 625 7297

Molly.McGrady@andersonstrathern.co.uk 0131 270 7735