

The logo for Anderson Strathern features a stylized 'AS' monogram in red on the left, followed by the company name 'Anderson Strathern' in white serif font on the right. The background is a dark grey-blue with large, flowing, abstract shapes in a vibrant red color that sweep across the page from the top right towards the bottom left.

AS Anderson
Strathern

SPSO Conference

Defamation and Social Media

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Overview

- What is defamation?
- What legal action can be taken if a defamatory comment is made online?
- The rise of social media
- What action can be taken to remove a social media post?
- Is taking action the best option?
- Practical tips



What is defamation?

“It takes 20 years to build a reputation and 5 minutes to ruin it.”

Warren Buffett



- What is defamation?
- What legal action can be taken if a defamatory comment is made online?
- What are the defences to a claim of defamation?
- What are the remedies for defamation?

Social media

- The rise of social media
- What action can be taken to remove a social media post?
 - Twitter
 - Facebook
 - Instagram
- Is taking action the best option?
- Practical tips



Questions?

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